

*The*  
**INNOVATE**  
PALM BEACH





PALM BEACH'S  
PREMIER  
WATERFRONT ARTS  
AND CULTURAL  
CENTER, OPENING  
IN 2025

VISIT  
[THEINNOVATE  
.ORG](https://theinnovate.org)



Dear Friend,

We are overwhelmed by the interest in and support of The Innovate expressed by so many in our community. As we plan for The Innovate's inaugural year, we offer numerous ways for individuals and businesses to play a key role in supporting this transformational project through naming opportunities, program sponsorships and membership. In addition, our *Take A Seat Campaign* provides a meaningful way to join others and show your support.

We invite you to join us in shaping The Innovate. Whether welcoming international artists to our stage, or forging space for play, experimentation and learning, The Innovate will spotlight Palm Beach as a center for the arts, culture and creativity. With your participation, we can realize our communal dream for a welcoming home for all.

Thank you for your support,

**Jill and Avie Glazer**

Founders, The Innovate





# EXPECT THE EXTRAORDINARY



**Our mission is to inspire audiences of all ages and deepen human connection through the arts as Palm Beach's state-of-the-art performing arts venue.** The Innovate will be a dynamic, flexible space, and a home for the unexpected, the curious, and the creative. Originally designed as the Royal Poinciana Playhouse in 1958 by John Volk, this iconic site is being reimagined as a 24,000 square foot world-class performance space.





WORLD-CLASS ARTISTS  
+ PERFORMANCES



FORWARD-LOOKING  
PARTNERSHIPS



WATERFRONT VENUE FOR  
EVENTS OF ALL KINDS



COMMUNITY ENGAGEMENT  
+ LIFELONG LEARNING



**The Innovate will be a vibrant cultural arts center that showcases and celebrates artists and performers.** The John Volk inspired space provides opportunities for large and small gatherings. The reimagined theater will offer exceptional year-round programming including cabaret, film, music, dance, theater and much more.





MUSIC · FILM ·  
DANCE · COMEDY  
THEATER · ARTIST TALKS ·  
· MASTER CLASSES ·  
LIFELONG LEARNING  
· ARTISTS IN RESIDENCE ·  
· PARTNERSHIPS  
· PERFORMANCES  
· FESTIVALS ·  
WORKSHOPS ·  
INTERNSHIPS & MORE...





# EXPECT THE UNEXPECTED





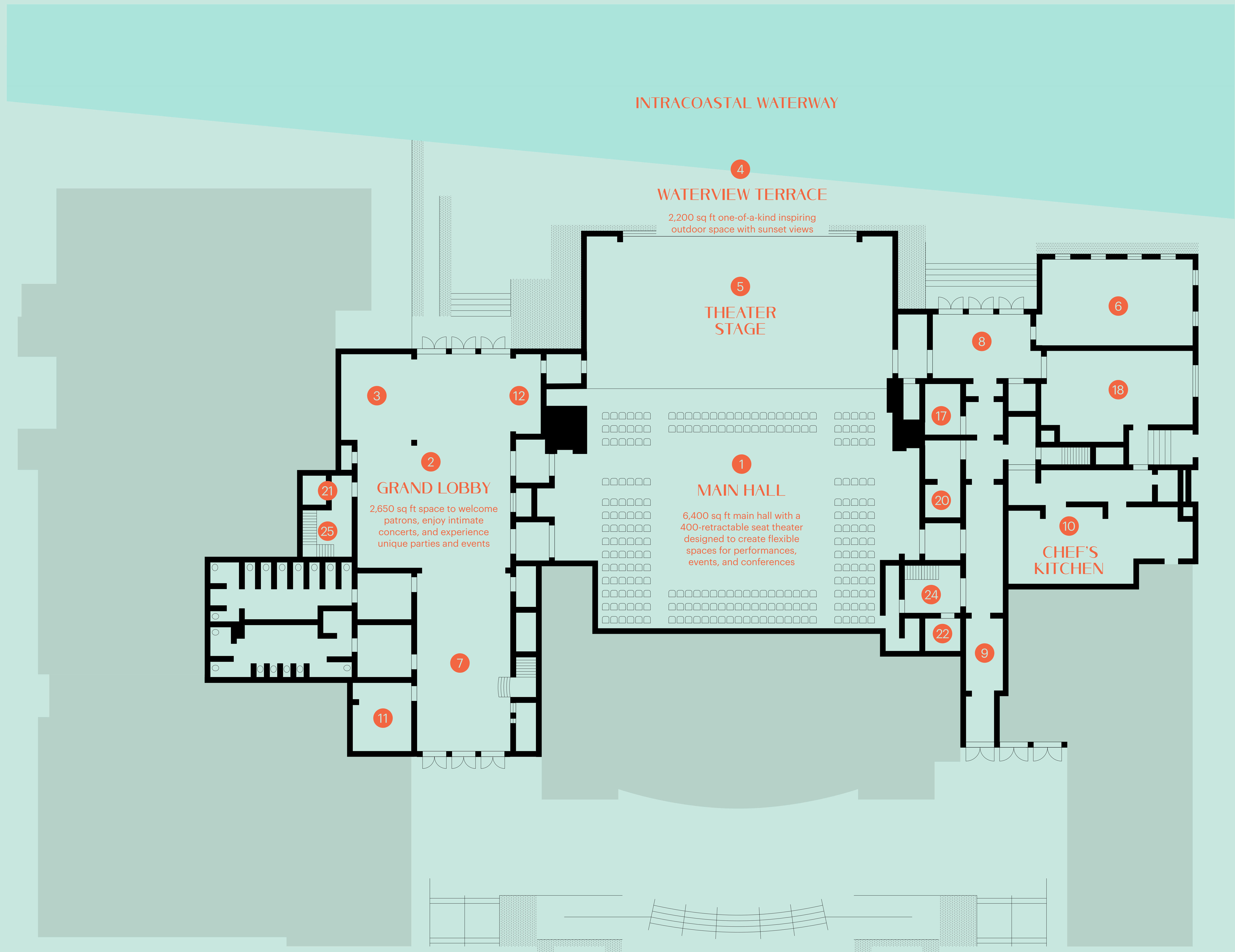
**The Innovate will be the only year-round multi-purpose theater** on the Intracoastal Waterway in the Town of Palm Beach. The new theater will feature **400 configurable seats**, a state-of-the-art technology system, waterfront views, outdoor space, and a multi-use interior layout.

The Innovate, located at the historic Royal Poinciana Plaza, is designed to meet the needs of the community for generations to come.





- 1 MAIN HALL
- 2 GRAND LOBBY
- 3 THE INNOVATE LOUNGE
- 4 WATERVIEW TERRACE
- 5 THEATER STAGE
- 6 DRESSING ROOM SUITE
- 7 SOUTH GRAND ENTRANCE
- 8 NW INTRACOASTAL LOBBY
- 9 NORTH LOBBY
- 10 CHEF'S KITCHEN
- 11 CONCIERGE/BOX OFFICE
- 12 CONCERT GRAND PIANO
- 17 VISITING THEATER CO. OFFICE
- 18 LOADING DOCK
- 20 PRODUCTION OFFICE
- 21 SOUTH LOBBY ELEVATOR
- 22 NORTH LOBBY ELEVATOR
- 24 NORTH STAIR
- 25 SOUTH STAIR

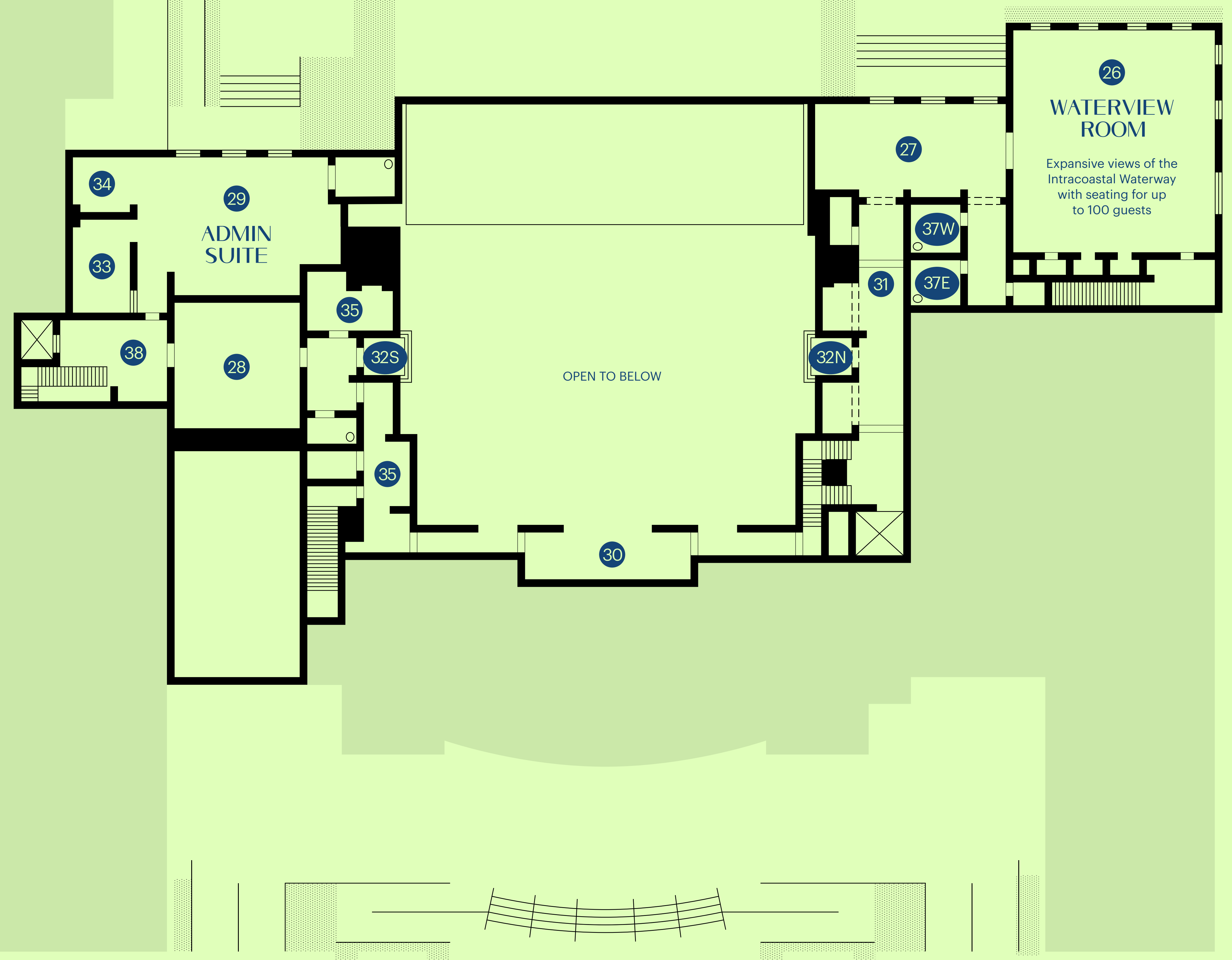


GROUND FLOOR



INTRACOASTAL WATERWAY

- 26 WATERVIEW ROOM
- 27 LAKE ROOM
- 28 COLLABORATION SPACE
- 29 ADMINISTRATION SUITE
- 30 CONTROL ROOM
- 31 GALLERY
- 32 VIP BOX (2)
- 33 CONFERENCE ROOM
- 34 EXECUTIVE DIRECTOR'S OFFICE
- 35 TECH SUITE (2)
- 37 ADA RESTROOM (2)
- 38 SOUTHEAST ELEVATOR VESTIBULE



SECOND FLOOR



# SUPPORT THIS EXTRAORDINARY EFFORT

**Our powerful vision for a gateway where community and culture converge** includes an enduring commitment to arts education and lifelong learning for all ages. Our reach will extend across Palm Beach County through partnering with schools and arts organizations to create a home for artists, educators, students, children, and families.

**Be a part of this transformational project by supporting The Innovate**, Palm Beach's new not-for-profit cultural arts center. As a founding donor, your tax-deductible contribution plays a critical role in helping to realize the promise of this extraordinary jewel box theater for our community for generations to come.

CONTRIBUTE  
ONLINE AT  
THEINNOVATE  
.ORG





## NAMING OPPORTUNITIES

A leadership gift is a powerful way to show your commitment to the cultural vibrancy of Palm Beach through individual or corporate generosity. This once-in-a-lifetime moment offers a number of naming opportunities including programs and spaces within the building.

## TAKE A SEAT CAMPAIGN

Our Take a Seat campaign is a meaningful way to join others and demonstrate your support for this exciting new cultural arts center by underwriting a theater seat inscribed with your name or honoring another.

## CORPORATE SPONSORS

Join an elite group of business leaders in our community partnering with The Innovate to enhance your brand with a Corporate Sponsorship, available at a variety of levels and opportunities.

## FOUNDING MEMBERS

Through our Founding Membership program, you are supporting our mission and annual funding needs. In recognition of your generous support, our membership includes special benefits based on giving levels, insider access, and concierge patron amenities.

## YOUNG FRIENDS MEMBERSHIP

Young Friends Members will have the opportunity to engage, network, and deepen enrichment of the arts through special programs and events.

## DONATE OR BECOME A PROGRAM SPONSOR

Your donation or sponsorship helps ensure The Innovate becomes a premiere destination for cultural and intellectual enthusiasts.



# FOUNDING MEMBERS



**Be a part of this transformational project by supporting Palm Beach's new cultural arts center.**

Your gift will ensure artistic and cultural programming, educational opportunities, and ongoing operations. Founding Members will be recognized as supporters and receive exclusive benefits and insider access. Founding memberships begin on the day event tickets go on sale and are renewed annually. A portion of your gift is tax deductible depending on membership level.



# CORPORATE SPONSORSHIP



**Join an elite group of business leaders in our community with a Corporate Sponsorship.**  
Your commitment gives you access to a variety of benefits and opportunities to enhance your brand  
and partner with The Innovate.



# TAKE A SEAT

## THE BEST SEAT IN THE HOUSE HAS YOUR NAME ON IT

Our Take a Seat Campaign is a meaningful way to show your support for this transformative project and create a lasting tribute.

- \$5,000 for each seat
- Name inscribed on a brass seat plaque
- Option to select the seat location
- Inscription for the lifetime of the current seating configuration

Your donation or sponsorship helps ensure The Innovate becomes a premiere destination for cultural and intellectual enthusiasts.



FOR MORE INFORMATION, VISIT **THEINNOVATE.ORG**  
OR CALL (561) 576-7860

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JILL GLAZER, CO-FOUNDER  
**JILLG@MAC.COM**





ANNUAL FOUNDING  
MEMBER BENEFITS

	PRODUCER’S CIRCLE \$5,000–\$9,999	DIRECTOR’S CIRCLE \$10,000–\$24,999	INNER CIRCLE \$25,000 & UP	FOUNDER'S CIRCLE \$50,000 & UP
Recognition on E-Newsletter	●	●	●	●
Exclusive Pre-sale Notification for Performances	●	●	●	●
Concierge Ticketing	●	●	●	●
Playbill Recognition	●	●	●	●
Digital Donor Recognition at The Innovate	●	●	●	●
Invitation to The Innovate Circle Events	●	●	●	●
Season Opening Night Celebration	●	●	●	●
Artistic Talk Backs	●	●	●	●
Select Members Only Pre-Performance Access and Events		●	●	●
Select Artist Meet and Greet (based on availability)			●	●
Behind the Curtain Luncheon			●	●
Founding Donor’s Private Dinner			●	●
Platinum Circle Theater Seating Location				●
Take a Seat Campaign (1 named seat while available)				●
Listed on Opening Gala Host Committee				●



ANNUAL CORPORATE  
SPONSOR BENEFITS

	BRONZE \$25,000	SILVER \$50,000	GOLD \$75,000	PLATINUM \$100,000
Concierge Ticketing	●	●	●	●
Digital Playbill Recognition	●	●	●	●
Digital Donor Recognition at The Innovate (including website)	●	●	●	●
Listing in Corporate Thank You Ad in <i>The Palm Beach Daily News</i> (annually)	●	●	●	●
Sponsor Acknowledgement at Related Performance (may include all printed and digital materials and marketing promotion including social media)	●	●	●	●
Invitation to Season Opening Night Celebration	●	●	●	●
Select Pre-performance Access and Events		●	●	●
Select Artist Meet and Greet (based on availability)			●	●
Founding Donor’s Private Dinner			●	●
Corporate Sponsor Breakfast (includes exclusive networking opportunities with The Innovate Board and business community)	2 GUESTS	4 GUESTS	8 GUESTS	12 GUESTS

Contact

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