

GLAZER HALL

FOR THE PERFORMING ARTS

PALM BEACH'S NEW WATERFRONT THEATER AND CULTURAL ARTS CENTER RENAMED GLAZER HALL

Formerly The INNOVATE, the nonprofit venue will revitalize the historic Royal Poinciana Playhouse into a vibrant, community-focused theater.



Longtime Palm Beach residents Jill and Avie Glazer have recognized a remarkable opportunity to transform the vacant, long-neglected, and historic Royal Poinciana Playhouse into a vibrant, state-of-the-art cultural center in the heart of Palm Beach. Originally named The INNOVATE, the nonprofit waterfront performing arts center will now be renamed GLAZER HALL in honor of the Glazers' extraordinary vision, dedication, and financial commitment in excess of \$15 million.

Set to debut in the 2025-2026 season, GLAZER HALL stands as a testament to the family's unwavering commitment to restoring and revitalizing this architectural gem and enriching Palm Beach's cultural landscape. Spanning 27,000 square feet and estimated to cost more than \$30 million, the nonprofit theater, cultural center, and event space will serve as a premier destination for the performing arts and a cornerstone of Palm Beach's vibrant cultural community.

The Glazer family, Palm Beach residents since 2002, share a deep passion for philanthropy, with extensive support of educational, medical, and cultural organizations across the U.S.

“GLAZER HALL will be Palm Beach’s first new nonprofit arts organization in more than 60 years,” said **Jill Glazer**. “We are thrilled to support this special place that will bring individuals of all ages together through dynamic performances, inspiring programs, vibrant cultural events, and more, including dance, film, music, and fascinating lectures and conversations.”

“The Royal Poinciana Playhouse has languished in the dark for far too long. We felt it was time to turn on the lights and bring this jewel box back to life,” said **Avie Glazer**. “GLAZER HALL will be a thriving cultural hub – fostering community, inspiring innovation, and serving as a force for social good through the power of the performing arts.”

As co-founders and co-chairs of GLAZER HALL, Jill and Avie Glazer have been guided by a clear vision: to restore this historic Palm Beach landmark and transform it into a vibrant hub for the arts. Their dedication to this cherished institution reflects their deep commitment to preserving Palm Beach’s cultural heritage and creating a space where the community can come together to experience the power of the performing arts.

“The mayor and town council unanimously supported renaming the new arts venue GLAZER HALL to recognize longtime town residents Jill and Avie Glazer,” said **Town of Palm Beach Council President Bobbie Lindsay**. “The Glazers’ unwavering support and dedication to ensure a first-class arts venue operates at the former Playhouse site will benefit us all.”

“Opening GLAZER HALL amplifies Palm Beach’s ability to connect with a variety of arts experiences,” said **Wendy and Howard Cox**. “We are looking forward to enjoying these multifaceted presentations in a unique setting.”

GLAZER HALL will be open year-round as an intimate, inclusive, and versatile space for the community. The nonprofit performing arts center will pay homage to the former Royal Poinciana Playhouse by retaining some of John Volk’s historic architectural details, while also boasting a 400-seat theater with retractable seating, a state-of-the-art audiovisual system, a wall of windows overlooking the Intracoastal Waterway, and exclusive private spaces.

“The renaming of the new performing arts center at the Playhouse to GLAZER HALL is an appropriate recognition of the Glazer family’s commitment to restoring this performing arts venue,” said **Michael Pucillo, chairman and CEO of the Palm Beach Civic Association**. “Palm Beach has been without a performing arts venue on the island for a very long time, and the Glazers’ commitment to restoring and bringing back this venue will greatly benefit our community. I believe GLAZER HALL will be an important addition to our community that Palm Beachers will enjoy for decades to come.”

“The Glazers’ commitment to the Playhouse project extends beyond their generosity; it reflects their vision for what this venue can represent for Palm Beach – a place to gather, celebrate, and be inspired,” said **Samantha David, president of WS Development**. “Together, Jill and Avie are creating a space that will enrich Palm Beach’s arts and culture while bringing the community together for generations to come. We remain exceptionally grateful for their contribution and commitment to such an enormous endeavor.”

For more information on GLAZER HALL and how to support its mission, please contact Victoria Peyton at contact@glazerhall.org or call (561) 576-7860.